



The Ice Bag of Champions

ICE N EASY

CLUB SUPPORT

PROGRAM GUIDE

Ice N Easy pride ourselves on providing the best quality in everything we do, including our products, customer service and now community programs to support sporting clubs across the country. Sporting clubs, now more than ever are an integral aspect of any persons balance in life and its only right that we try and assist with getting your members back on the field, court or oval whilst attempting to support the club the best we can.

WHAT IS ICE N EASY'S CLUB SUPPORT PROGRAM

Ice N Easy would like to offer our support to community clubs throughout Australia by providing 15% of every purchase from members using their coupon codes from Ice N Easy provided back to their clubs.



WHAT IS ICE N EASY

Ice N Easy is a specialist in cold therapy for the recovery from acute soft tissue injuries consisting of a reusable ice bag and compression strap. The Ice N Easy system is critical in decreasing the temperature of the injured site and sustaining that temperature throughout the RICER method. With quality throughout the reusable ice bag comes with a 3 year warranty whilst ensuring it moulds to any injured area on the body that may present itself.

HOW DOES THE PROGRAM WORK

- 1 Register your club by completing the registration form on our website to www.iceneasy.com.au/clubsupport
- 2 Ice N Easy will provide a confirmation email of your registration with verification of your selected coupon code.
- 3 Digital templates for social media, digital posters and flyer's as well as coupon cards to physical address if selected in the registration process.
- 4 Your club will receive monthly reports of clubs earnings with credits provided every quarter

WHEN IS THE COUPON CODE ACTIVE

A confirmation email with verification of the selected coupon code will be sent within 3 to 5 business days of registration. Once this email has been received by the club, the coupon code will be active for all of their members to use. This email will also contain your digital assets with the coupon on code embedded for your convenience.

IS THERE A COST TO THE PROGRAM

No, there are no costs associated with this program from a clubs perspective. Registration is completely free with the costs of the coupons cards and their respective shipping , the responsibility of Ice N Easy.

HOW MUCH IS THE ICE N EASY FOR THE MEMBERS TO PURCHASE

9 INCH ICE N EASY - \$42.00 (INCL GST)

Great for small joints such as ankle, wrist, knee and elbow of adults and all soft tissue injuries for junior athletes.

11 INCH ICE N EASY - \$45.00 (INCL GST)

Great for large joints and muscles such as shoulder, hip, back, hamstring, quadriceps, bicep, triceps and calves in adult athletes.

WHAT IS THE SHIPPING COST OF THE ICE N EASY TO OUR CLUB MEMBERS

Ice N Easy offer a flat rate across Australia of \$6.00 shipping for up to 2 units. For details on shipping costs for over 2 units, please navigate to the website (<https://www.iceneasy.com.au/shipping-policy>)

WHO CAN REGISTER FOR THIS PROGRAM

The Club support program is designed to assist community sporting clubs however school based clubs are also eligible to register. All sports are encouraged to register however we request that a member of the committee who has the decision making capability to register on the clubs behalf. Ice N Easy reserves the right assess each registration on its merit and decline registration should we see fit. Should a professional club wish to investigate their options with Ice N Easy, please contact info@iceneasy.com.au

WHEN WILL THE COUPON CODES EXPIRE

All coupon codes will expire at 11.59pm on the 31st December 2022. Ice N Easy will liaise with clubs in November 2022 as to the roll out of the program in subsequent years.

HOW DO I COMMUNICATE THE PROGRAM

There are various avenues Ice N Easy have established to ensure your members are informed of this opportunity heading into the 2022 season. Below are a list of support structures that Ice N Easy will provide

1. **Social Media Template:** This allows the club to immediately reach their members with the appropriate coupon code. Templates for both Instagram and Facebook will be provided.
2. **Coupon Cards:** If your club prefers to hand out tangible cards with their registration, the coupon cards will be a great way to introduce the program to your members.
3. **Posters:** To be around the club house for members to find the information readily available.
4. **Newsletter Template:** If your club manages their own newsletter, Ice N Easy will provide a newsletter promotion template for your club
4. **Demonstration:** Ice N Easy are happy to provide a demonstration of the product either in person or over Zoom (depending on the availability of our staff).
5. **Website Promotion:** All Clubs have the ability to use advertising assets and logos on their website to promote the program. Only Authorised logos are to be used (see marketing details)

ARE WE ABLE TO SEE A SAMPLE OF THE PRODUCT PRIOR TO REGISTRATION

Yes clubs can request a sample of the product prior to registration however shipping costs will be at the expense of the club. Expected shipping costs for sample delivery is \$6.00. All samples are to be returned back to Ice N Easy at their earliest convenience.

DO YOU HAVE TO BE A MEMBER OF THE CLUB TO USE THE COUPON CODE

No, any affiliate of the club can use the coupon code to benefit the club. Ice N Easy will be publishing the clubs that have registered in the program and their respective coupon codes.

HOW DOES THE CLUB RECEIVE THEIR CREDITS

At the end of each month, Ice N Easy will provide a report of credit outlining the specifics for their club.

At the end of each quarter, Ice N Easy will provide a quarterly report summarising the clubs credit for the 3 monthly period.

Upon the clubs first re-imburement, a representative from Ice N Easy will contact the club via phone requesting account details to deposit the credit into. This account information will then be used for the subsequent quarters.

Below is a list of the quarters throughout the year that Ice N Easy will be adhering to.

Quarter 1: Jan 1 - March 31, 2022 > Payment made April 5th, 2022

Quarter 2: April 1 - June 30, 2022 > Payment made July 5th, 2022

Quarter 3: July 1 - September 30, 2022 > Payment made October 4th, 2022

Quarter 4: October 1 - December 31, 2022 > Payment made Jan 10th, 2022

WHAT HAPPENS IF A PURCHASE FROM OUR CLUB DOESN'T USE THE CODE

That's absolutely fine. If the purchasee contacts Ice N Easy via email to info@iceneasy.com.au outlining the club they would like their purchase linked to, it will then be added to their clubs total. Ice N Easy are willing to link any purchase made in 2022 to a club that is registered.